

ALL FOR OPTIMAL
USE OF OUR LAND
AND HUMAN
RESOURCES IN THE
NORTH STATE

1
MORE
MARKETS



2
MORE
JOBS



3
MORE
HEALTHY
FOOD
PRODUCTION



4
MORE VALUE
ADDED
RELATED
ENTERPRISES



5
MORE NEW
DOLLARS
COMING INTO
SHASTA
COUNTY



6
MORE LAND
AND HUMAN
RESOURCES
CONVERTED TO
PRODUCTIVE
USE AND
LEVERAGED



7
MORE DONOR
AND
INVESTMENT
PARTICIPATION

